



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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The all-new ŠKODA OCTAVIA: spacious, practical and elegant like a coupé

- › Most spacious car in its class – best-seller's fourth generation impresses with dynamic proportions and is even roomier than its predecessor
- › Wide and innovative range of powertrains – choice of plug-in hybrid, mild-hybrid technology, efficient petrol and diesel engines and eco-friendly CNG variant
- › Quintessential ŠKODA – emotive design meets innovative assistance and infotainment systems and new Simply Clever solutions

Mladá Boleslav, 15 April 2020 –With even more space for passengers and luggage, an elegant, coupé-style design and innovative assistance and infotainment systems, the Czech brand's best-selling model is all set to write the next chapter in its unique success story. It comes with a range of powertrains that is more varied than ever before – for the first time, the all-new ŠKODA OCTAVIA will be available with plug-in hybrid and mild-hybrid technology, in addition to efficient petrol and diesel engines as well as a particularly eco-friendly natural gas (CNG) variant.

ŠKODA is entering new territory with the fourth-generation OCTAVIA, as evidenced by the best-seller's range of powertrains, which now offers a wider choice than ever before in the model's 60-year history. Outputs range from 81 kW (110 PS) to 150 kW (204 PS). The OCTAVIA iV takes the brand's key model into the age of electric mobility. And the new model generation also marks ŠKODA's first use of mild-hybrid technology, making the new OCTAVIA petrol variants yet more economical. Meanwhile, the latest-generation EVO diesel engines emit up to 80 per cent fewer nitrogen oxides, courtesy of the new "twin dosing" process, where AdBlue® is injected selectively upstream of two SCR catalytic converters arranged in series. And in the natural gas-powered OCTAVIA G-TEC, 17.7 kilograms of compressed natural gas (CNG) enable a range of up to 523 kilometres in its particularly eco-friendly CNG mode.

New dynamic proportions and an even more spacious interior

The all-new ŠKODA OCTAVIA has grown 19 millimetres in length compared to its predecessor, to 4,689 millimetres. At 1,829 millimetres, it has gained 15 millimetres in width. Coupled with a wheelbase of 2,686 millimetres, this allows for an even more generous interior than in the previous generation. All this means that the all-new OCTAVIA hatchback is the most spacious car in its class. Luggage capacity has increased by another 10 litres to 600 litres. The modified dimensions also make for new proportions. In tandem with the new ŠKODA design language, they result in the all-new OCTAVIA hatchback looking even more dynamic and emotive than its predecessor.

Premiering numerous new assistance systems

The latest OCTAVIA is available with numerous new assistance systems, some of them making their debut in a ŠKODA model. The new Collision Avoidance Assist supports the driver by actively increasing the steering moment in the event of an impending collision with a pedestrian, cyclist or another vehicle – ideally preventing the accident through a controlled evasive manoeuvre. Another new system, the Turn Assist, can detect other vehicles early on when turning in the face of



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oncoming traffic at an intersection, allowing it to warn the driver or even automatically stop the vehicle. The Exit Warning system lets the driver know if another vehicle or a cyclist is approaching from behind when opening the car door. The Local Traffic Warning function automatically flags up hazards in the car's immediate vicinity, such as a tailback ahead.

State-of-the-art connectivity

With a choice of four infotainment systems from the latest-generation Modular Infotainment Matrix and a permanent online connection via an integrated eSIM, the all-new OCTAVIA provides advanced connectivity features. The central touchscreen display measures 8.25 to 10 inches on the diagonal, and some functions can be controlled via gestures or the Laura digital voice assistant. In another first, the top infotainment system Columbus can display navigation maps in a different zoom resolution than the enhanced 10.25-inch Virtual Cockpit. The LTE connection through the eSIM ensures permanent access to the latest ŠKODA Connect Mobile Online Services, such as eCall (compulsory in EU countries), online-based infotainment applications and comprehensive remote vehicle access functions. In addition to the Phone Box for inductive smartphone charging there are up to five USB-C ports on board, including an optional one in the roof console above the rear-view mirror.

Further information:

Hermann Prax
Head of Product Communications
P +420 734 298 173
hermann.prax@skoda-auto.cz

Zbyněk Straškraba
Spokesperson Product Communications
P +420 326 8 11785
zbynek.straskraba@skoda-auto.cz

Media images:



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Source: ŠKODA AUTO



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- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ and KODIAQ.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs approximately 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.